



## PRESS RELEASE

**CreditEnable NAMED ONE OF THE MOST INFLUENTIAL FINTECH COMPANIES 2020 by Financial Technologist.** London, Mumbai, 28 February 2020 - CreditEnable ("the Company"), a global credit insights and technology solutions company has been named one of the **"Most Influential Fintech Companies 2020" by Financial Technologist.**

The winners list is decided by world class judging panel that this year included EY, Baringa, Lloyds Banking Group, Coremont, AlphaFMC, CRUXY & company and The Realization Group.

"We are delighted to have been selected as One of the Most Influential Fintech Companies in 2020.

At CreditEnable, we apply proprietary data analytics, deep learning and AI to build solutions to the world's biggest financial challenges. We are very pleased that our cutting-edge technology and the positive impact we are having has been recognised by such a distinguished group of financial services professionals" said Nadia Sood, CEO, CreditEnable.

CreditEnable was recognised in late 2019 by VISA as one of the top 50 FinTechs driving financial inclusion around the globe. "The work we do at CreditEnable is completely aligned with the United Nations' Sustainable Development Goals to reduce inequality within and among countries; promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all; build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation. Access to affordable credit is critical to ensuring these goals are met, and we are proud to be making a significant contribution in this area" said Sood.

CreditEnable is building a managed marketplace for SME credit. The Company's revenue-generating, rapidly growing marketplace benefits lenders and borrowers by improving the creditworthiness of SMEs and increasing their access to affordable credit, while simultaneously enabling lenders to dramatically improve the speed of identifying, assessing and on-boarding higher quality borrowers while reducing the risk of default. "The SME credit market globally is notoriously inefficient, leaving millions of SMEs unable to unlock growth capital at a reasonable price. According to the World Bank, there is a \$8.1 trillion of SME credit available every year, but \$4.5 trillion doesn't get issued to SMEs leaving an enormous credit gap that CreditEnable has been created to narrow. The demand and supply exist, but the market is not transacting efficiently. That is where CreditEnable comes in", says Nadia Sood, CEO and Founder.

### About CreditEnable

CreditEnable [www.creditenable.com](http://www.creditenable.com) is a global insights and technology company that applies proprietary data analytics, deep learning, AI and technology, to build solutions to the world's biggest financial challenges. The firm was established in late 2017 and is building the world's first managed marketplace for SME credit. The Company provides decision optimising solutions to help SME lenders grow efficiently and supports SMEs to prepare for and access affordable credit from formal financial institutions.

CreditEnable's management team has more than 100 years' combined expertise in technology, credit, risk and the SME segment and is led by Nadia Sood, a serial entrepreneur, who was profiled in Forbes last year as one of a select group of Fintech entrepreneurs to watch. (<http://bit.ly/38sHYxO>) The firm's Global Advisory Board includes current and former senior figures from S&P, Barclays, Citibank, HSBC and JP Morgan, Sun Gard, and other leading global financial services firms.

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